



डा. मनोज निसरी
DR. MANOJ NESARI

सलाहकार (आयुर्वेद)

Adviser (Ayurveda)

Tel : 011-24651972

Fax : 011-24651972

E-mail : drnesari@gmail.com
indianmedicine.nic.in

भारत सरकार
GOVERNMENT OF INDIA
आयुर्वेद, योग व प्राकृतिक चिकित्सा,
यूनानी, सिद्ध एवं होम्योपैथी (आयुष) मंत्रालय
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY
UNANI, SIDDDHA AND HOMOEOPATHY (AYUSH)
आयुष भवन, बी ब्लॉक, जी पी ओ कॉम्प्लेक्स,
आई एन ए, नई दिल्ली - 110023
AYUSH Bhawan, 'B' Block, GPO Complex,
INA, New Delhi - 110023

D.O. No. A.11019/05/2016-HPC

Dated: 4th September, 2017

Sub: Celebration of 2nd Ayurveda Day on 17.10.2017 - reg.

Dear, *as per list, by name*

The Ayurveda Day is being celebrated officially on the Day of Dhanwantri Jayanti (Dhanteras) every year starting from year 2016. The Ministry also felicitates 3-4 Ayurveda experts with "National Dhanwantri Ayurveda Award" on the occasion of Ayurveda Day. The event, purpose number of awards and selection methods etc. has been notified in the Gazette of India, Extraordinary, Part-I (copy available on AYUSH website: www.ayush.gov.in).

The 2nd Ayurveda Day shall be celebrated on the day of Dhanwantri Jayanti falling on 17th October, 2017. The main function shall be celebrated at Vigyan Bhavan, New Delhi. A film on "Scientific relevance of Ayurveda" being developed by the Ministry shall be screened and the "Ayurvedic Standard Treatment Guidelines" developed by the Ministry shall also be released on this occasion. The intention behind celebration of Ayurveda Day is to significantly boost the confidence of Ayurveda doctors in treating common disease ailments at the primary care as well as at tertiary care including painful conditions. As per the anecdotal source the present market of Ayurveda, including service sector as well as drugs and herbal extracts is about Rs. 20,000 Crores. Therefore, the Ministry has also decided to organize two events on this occasion on 16th October, 2017 viz. one day National seminar on the theme "Pain Management through Ayurveda"; and AYUSH CII industry conclave on the theme "Vision 2022: Widening horizons of Ayurveda for three-fold growth of market size".

All the State Governments, State AYUSH Directorates, all Ayurveda colleges/ teaching institutions, AYUSH/Health Universities, Associations of Ayurveda Practitioners, Ayurveda Drug Industries and all supporters/ well wishers and stakeholders of Ayurveda in India and abroad are requested to observe the Ayurveda Day on 17th October, 2017 for this year and undertake various activities like organizing Public lectures / Seminars / Exhibition / Radio Talks etc. on the theme "Pain Management through Ayurveda" as a part of Ayurveda Day celebration. The State AYUSH Directorates may also issue similar instructions to all the District Hospitals / CHC / PHC and other AYUSH infrastructure under them to celebrate the 2nd Ayurveda Day.

The event may please be given wide publicity in print as well as electronic media.

Yours Sincerely,

Dr. Manoj Nesari

To,

As per list attached